



OUR CLIENTS DRIVE REAL-WORLD CHANGE.  
WE ACCELERATE IT.



## OUR COMPANY

Bizzell US (Bizzell) is a U.S. Small Business Administration (SBA) HUBZone-certified consulting, strategy, investment, and technology firm that designs innovative solutions to help build healthy, secure, connected, and sustainable communities. By harnessing the expertise of our diverse subject matter experts, we develop research-informed, data-driven strategies that align with national priorities, advancing solutions to tackle the nation's most pressing challenges. Our multidisciplinary teams bring decades of experience and specialized expertise across key areas, including behavioral health, health solutions, workforce innovation, managed services, and international development. Partnering with federal, state, local, and international governments, our elite staff and consultants leverage data and insights to deliver results that reflect America's focus on strength, security, and growth. Bizzell's dedication to excellence and innovation makes us a trusted leader in shaping resilient, future-focused communities and addressing critical challenges at home and abroad.

## OUR CAPABILITIES

### Communication & Outreach

508 Compliance • E-Learning Modules • Media Outreach & Promotion • Publication Management • Photography, Videography & Animation • Public Affairs, Web Design & Development • Scientific & Technical Writing • Speech Writing & Copy Editing • Social Media & Digital Marketing • Training Manuals & Report Development • Visual Media & Graphic Design

### Conference Management & Logistical Support

Audio Visual Management • Budget Management • Conference Management & Event Planning • Event Apps • Event Data Analytics • Event Staging & Design • On-site Technical Support Project Management • Poster Abstract Management • Post Event Reporting • Registration Management • Speaker Management • Tradeshow Management • Venue Selection • Virtual Events • Website Design

### Facilities Management

Asset Life-Cycle Solutions • Carpentry • Custodial Work • Computerized Maintenance Management System • Electrical Maintenance Services • Fire Alarm/Smoke Detection/Fire Hydrant Systems Inspections • Fire Extinguishers/Emergency Lighting Inspections • Grounds/Snow Removal • Health and Safety SOPs • HVAC • Integrated Pest Management • Kitchen Hood Fire Suppression Systems Inspections • Lawn and Tree Maintenance • Painting • Preventative Maintenance Planning & Procedures • Plumbing • Operations • SCA & DBA Compliance • Security Systems • Waste Management & Recycling

### Health Solutions & Data Analytics

Audit Readiness • Beneficiary Engagement • Clinical Trials Support • Cybersecurity • Data Cleansing & Validation • Data Collection & Quality Assessments • Data Migration & Integration • Data Visualization & Reporting • Electronic Health Record Adoption & Maintenance • Global Public Health • Health Advisory Services • Health Analytics & Informatics • Health Campaign Strategy & Implementation • HIPAA Security Assessments • Impact & Performance Evaluations • Medical Device Integration • Organizational Effectiveness • Predictive Analysis • Pharmacy & Audit Review • Population Health Management • Program Management • Quantitative & Qualitative Research • Survey Design

### Monitoring, Evaluation & Learning

Capacity Building • Costing Methods • Focus Group Facilitation • Observational Rubrics • Performance Monitoring & Reporting • Protocol Development • Questionnaire Development • Qualitative Methods • Sample Size Determination • Scientific Writing & Reporting • Statistical Methods • Study Design Development & Implementation

### Program Management & Administrative Support

Administrative Support Services • Business Process Improvements • Financial Management & Analysis • Information Management & Acquisition Management • Legal & Records Management • Program Design & Development • Policy Development & Decision-Making Support • Program Management & Implementation • Program & Project Management Support Services • Specialized Studies & Analysis • Staff Augmentation Services

### Technical Assistance & Training

Adult Learning Theory • Change Management • Coaching & Performance Management • Diversity, Equity, Inclusion, & Accessibility Management • Human Capital Management • Leadership & Development • Program Performance & Evaluation • Talent Management • Technical Assistance and Support • Training Development & Delivery • Workforce Development & Planning

### Technology & Innovation

508 Compliance • Agile, Scrum, DevOps Culture & Process Implementation • Application & Mobile Apps • Architecture Design • Broadband Service • Cloud-based Virtual Servers & Storage • Cybersecurity Controls & Standards • Cybersecurity Enterprise Modernization • Data Analytics • Data & Database Management • Help Desk Support • Implementations/Migrations • IT Infrastructure Learning Management Systems • Maintenance • Multi-Factor Authentication • Search Engine Optimization • Single Sign-On • Systems Administration Network Support • Training • User Experience (UX)/User Interface (UI) Design, Strategy & Testing • Web Analytics Software • Web Content Management

# OUR CLIENTS



# OUR CONTRACT VEHICLES

- GSA Professional Services
  - Multiple Award Schedule (valid through 2038). Contract Number: 47QRAA18DOOFZ. SINS: 511210, 54151, 54151S, 541611, 541613, 611430, 611512, OLM
  - One Acquisition Solution for Integrated Services Plus (OASIS+). Contract – HUBZone
- Centers for Medicare & Medicaid Services (CMS) Research, Measurement, Assessment, Design & Analysis (RMADA) 2 IDIQ (Sub)
- National Aeronautics and Space Administration (NASA) Jet Propulsion Laboratory (Prime)
- U.S. Department of Commerce (DOC) Bureau of Economic Analysis (BEA) Events and Communications Service IQID (Prime)
- U.S. Department of Transportation (DOT) Administrative Support Services (Prime)
- U.S. Health and Human Services (HHS), Administration for Community Living (ACL) IDIQ - Functional Areas 5 & 6 (Prime)
- Health Resources and Services Administration (HRSA) Technical Assistance IDIQ Domains 1,2,5,6 (Prime)
- Substance Abuse and Mental Health Services Administration (SAMHSA) IDIQ (Prime)
- U.S. Agency for International Development (USAID) Monitoring and Learning Services EVAL-ME II IDIQ (Prime)
- U.S. Department of Labor (DOL) Chief Evaluation Officer (CEO) Program Evaluation Support and Related Research/Support Services (Prime)
- Veterans Health Administration (VHA) Integrated Critical Staffing Program (ICSP) IDIQ (Sub)
- Virginia Department of Education Agencywide Event Planning Services (Prime)

# NAICS CODES | UEI

512191 Teleproduction and Other Postproduction Services	541810 Advertising Agencies
517121 Wireless Telecommunications Carriers (except Satellite)	541820 Public Relations Agencies
517810 Other Telecommunications	541990 All Other Professional, Scientific, and Technical Services
518210 Data Processing, Hosting, and Related Services	561110 Office Administrative Services
541511 Custom Computer Programming Services	561210 Facilities Support Services
541512 Computer Systems Design Services	561320 Temporary Help Services
541513 Computer Facilities Management Services	561410 Document Preparation Services
541519 Other Computer Related Services	561421 Telephone Answering Services
541611 Administrative Management and General Management Consulting Services	561431 Private Mail Centers
541612 Human Resources Consulting Services	561499 All Other Business Support Services
541613 Marketing Consulting Services	561599 All Other Travel Arrangement and Reservation Services
541614 Process, Physical Distribution, and Logistics Consulting Services	561920 Convention and Trade Show Organizers
541618 Other Management Consulting Services	561990 All Other Support Services
541620 Environmental Consulting Services	611430 Professional and Management Development Training
541690 Other Scientific and Technical Consulting Services	611519 Other Technical and Trade Schools
541715 Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	611710 Educational Support Services
541720 Research and Development in the Social Sciences and Humanities	621111 Offices of Physicians (except Mental Health Specialists)
	621330 Offices of Mental Health Practitioners (except Physicians)
	624230 Emergency and Other Relief Services
	<b>UEI:</b> KGJUK3TUQ416

## BIZZELL HEADQUARTERS

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## INTERNATIONAL

Botswana  
Brazil  
Côte d'Ivoire  
Democratic Republic of the Congo  
Dominican Republic  
Dubai, United Arab Emirates  
Ghana  
Guatemala  
India  
Ireland (Int'l HQ)  
Kenya  
Mozambique  
Nigeria  
Rwanda  
Singapore  
South Africa  
Tanzania  
Thailand  
Uganda

