

GLOBAL HEALTH SECURITY



**OUR CLIENTS DRIVE REAL-WORLD CHANGE.
WE ACCELERATE IT.**



OUR COMPANY

Bizzell US (Bizzell) is a U.S. Small Business Administration (SBA) HUBZone-certified, minority-owned consulting, strategy, investment and technology firm that delivers innovative solutions to help build healthy, secure, connected and sustainable communities in our nation and around the world. We leverage the combined experience of our diverse subject matter experts to develop data-driven, research-informed technology responses to the world's most complex challenges.

OUR CAPABILITIES

Developing the Health Workforce

Bizzell understands that a skilled public health workforce is essential to sustaining global health security. Recognizing this critical need, we collaborate closely with government agencies to design and implement comprehensive training programs for field epidemiologists, laboratory technicians, public health officials and other essential personnel. Our training initiatives emphasize critical thinking, leadership and the practical application of scientific knowledge in diverse public health settings. These programs are meticulously crafted to address the unique challenges faced by public health professionals, ensuring they are equipped with the latest knowledge and techniques. Through our focused efforts, we aim to build a robust and well-prepared workforce capable of responding effectively to both current and future public health challenges. By fostering an environment of continuous learning and professional development, we contribute significantly to enhancing global health security and ensuring that public health professionals are ready to face any issues that arise. This comprehensive approach underscores our dedication to advancing public health and safeguarding communities worldwide.

Disease Surveillance and Outbreak Response

Bizzell specializes in enhancing disease surveillance and outbreak response capabilities to safeguard global health. Our teams work with advanced epidemiological researchers who utilize cutting-edge technology to monitor and analyze health trends efficiently. We support government agencies by facilitating timely collection and analysis of reliable and essential data that aids in the early detection and response to infectious disease outbreaks. Our operational support extends to deployment of rapid response teams, facilitation of effective quarantine measures, strengthening of health information systems and ensuring seamless collaboration with global health organizations to mitigate the spread of diseases.

Emergency Management

Our emergency management capabilities are designed to provide robust support during public health emergencies. Bizzell works in tandem with government agencies to develop strategic emergency response plans that address potential health crises, including epidemics, bio-terrorist attacks and natural disasters. We assist in executing these plans, offering logistical support and leveraging our expertise in risk communication to ensure that critical information reaches all stakeholders efficiently. Our commitment to adaptive strategies enhances the resilience and effectiveness of health emergency responses.

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OUR SUCCESS STORIES

Health Security Communications, Partnerships, Program Implementation and Analytics Support

Bizzell supported the Centers for Disease Control and Prevention (CDC) Division of Global Health Protection (DGHP) and the Global Health Security Agenda (GHSA) whose missions are to advance public health interventions, policies, programs and systems in response to current, emerging and future public health threats. We documented DGHP's partnerships related to global health security and global response, maintaining an inventory of outbreak-related publications. Additionally, we coordinated logistics for high-level DGHP meetings and provided support for partner visits to the CDC, including calendar scheduling, facilities securement, agenda and itinerary development, cross-division coordination, briefing materials, CDC visitor access and clearance, communications and visit follow-ups. Furthermore, we conducted assessments of economic gains from investments in diseases such as HIV, TB, polio and malaria.

Bizzell Bolsters Public Health Efforts in the Democratic Republic of Congo (DRC) and Central American Region (CAR) Office - Guatemala

Bizzell provided comprehensive technical and professional support to CDC offices in the DRC and CAR, specifically Guatemala. Our expertise played a critical role in their response to various outbreaks, including Ebola, COVID-19, measles and monkeypox. We deployed a team of specialists skilled in health communication, field epidemiology training, surveillance, emergency preparedness, laboratory strengthening, immunization and vaccine readiness, infection prevention and control, and social behavior change activities. In the DRC, our collaboration extended beyond the CDC. We partnered with the DRC's Ministry of Health (MOH) to significantly strengthen their response capabilities. This included assisting the CDC Division of Global Health Protection (DGHP) country director and staff in developing and implementing core global health security activities for COVID-19 and Ebola outbreaks. Our team provided expertise in project management, communications, epidemiology, immunization, social and behavioral sciences, and infection prevention and control, ensuring a comprehensive approach. Furthermore, Bizzell's dedication went beyond technical assistance. We actively monitored the performance of 19 CDC implementing partners and played a leading role in establishing the DRC's Public Health Institute and Emergency Operations Center (EOC) through a coordinating working group with the government. This commitment to long-term capacity building included training 300 frontline disease detectives through the Field Epidemiology Training Program in collaboration with the University of Kinshasa and the African Field Epidemiology Network (AFENET). Additionally, we empowered public health managers and decision-makers within the DRC Department of Health (DOH) by enhancing their ability to analyze population data effectively for the Integrated Disease Surveillance and Response (IDSR) framework, ensuring continuous high-quality data collection for future outbreak responses.

CDC Mortality Surveillance Global Technical Advisor Support Services (MSGTA)

Bizzell deployed a Global Public Health technical advisor, based in Kampala, Uganda, to enhance National Public Health Institutes (NPHI) in detecting and responding to COVID-19 and other outbreaks. This included collaborating with the CDC National Center for Health Statistics and the Center for Global Health in Atlanta, to provide technical guidance and program management support — planning, implementing, monitoring, evaluating, and coordinating mortality surveillance and related initiatives. Our efforts included developing mortality surveillance systems within NPHI and building capacities to tackle COVID-19 and future disease threats. We assessed the operational status of national mortality surveillance, proposing enhancement strategies. We also facilitated communication within the CDC, coordinating with various divisions and regional offices to strengthen mortality surveillance efforts. We further contributed to developing guidance documents that improve data collection and provided technical expertise on mortality surveillance, cause-of-death determination, and health information system development.

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