

MANAGED SVCS



OUR CLIENTS DRIVE REAL-WORLD CHANGE.
WE ACCELERATE IT.



OUR COMPANY

Bizzell US (Bizzell) is a Small Business Administration (SBA) HUBZone-certified, minority-owned consulting, strategy, investment and technology firm that delivers innovative solutions to help build healthy, secure, connected and sustainable communities in our nation and around the world. We leverage the combined experience of our diverse subject matter experts to develop data-driven, research-informed technology responses to the world's most complex challenges.

OUR CAPABILITIES

Bizzell provides result-oriented administrative support services that range from data entry and secretarial support to finding and selecting qualified candidates. Our skilled professionals have experience in government administrative processes, consulting and training related to planning, budgeting, operations, oversight and execution. We are committed to creating and implementing a tailored team of professionals, skills and technologies to enhance agency performance.

In addition, Bizzell plans and coordinates large global meetings for the private sector, multilateral organizations and bilateral agencies such as Centers for Disease Control and Prevention (CDC), U.S. Agency for International Development (USAID), U.S. President's Emergency Plan for AIDS Relief (PEPFAR) and U.S. Department of State (DOS)/U.S. Department of Defense (DoD) global technical and contract officer trainings.

Conference Services: Bizzell's team of seasoned Certified Meeting Planners (CMP) and Certified Government Meeting Professionals (CGMP) execute domestic and international in-person and virtual events, ranging from large multi-day, multi-session conferences to regional summits, trainings and meetings. We collaborate with clients through the event management workflow from planning through evaluation. We integrate agile and tailored project management with specialized event technologies and tools.

Innovation & Technology: Over the past decade, Bizzell has leveraged over 75 combined years of information technology (IT) experience to accelerate projects for our clients. Our technology experts conduct thorough research, analyze client needs, and develop and implement effective and cost-efficient creative solutions. Innovation is high on our agenda. We offer adaptive/scalable digital resources to help clients navigate the ever-evolving technology landscape, while supporting changing demands. We develop websites that reach millions of visitors, including 20k+ trainees and 30k+ registrations.

Communications: Bizzell provides a wide range of communication strategies that inform thinking, influence behavior, drive attitudes and perceptions, build trust, and help diverse clients across various industries and sectors achieve their long-term visions and goals with targeted relevant messaging. Our staff has extensive experience working with federal agencies, nonprofit organizations, private sector and fortune 100 companies. We have the capacity to work on projects of all scopes and sizes, managing projects from conception and ideation to execution and delivery.

Virtual Events: Bizzell's team of Certified Meeting Planners (CMP) and Certified Government Meeting Professionals (CGMP) have executed virtual and hybrid events that include webinars, virtual conferences and teleconferences with 13,000 participants. We have led clients through dynamic planning and project management using the newest tools and trends in technology to engage audiences, meet client objectives, maintain cost-efficiency and expand reach.

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OUR SUCCESS STORIES

The Administration for Children and Families (ACF)

Bizzell partnered with the ACF's Office of Child Care (OCC) to bridge the gap to quality childcare for low-income families, providing a comprehensive support system that encompassed logistical conference and event management, fostering collaboration and knowledge sharing among stakeholders. We also developed strategic communication plans implemented across various platforms, ensuring clear and consistent messaging reached the intended audience, whether childcare providers, policymakers, or families themselves. Additionally, Bizzell offered technical assistance through the creation of training materials, informative publications, and accessible digital resources, empowering childcare providers with the knowledge and skills to deliver high-quality care, while also equipping families with the information they need to make informed decisions. Furthermore, we ensured clear messaging reached all audiences through research, crafting easy-to-understand written materials, utilizing inclusive graphic design, and adhering to 508 compliance standards. This collaborative effort, encompassing clear communication, capacity building, and resource development, empowered ACF regional offices to make high-quality, affordable childcare a reality for more families, ultimately contributing to a stronger foundation for early childhood education.

U.S. Department of Health and Human Services (HHS) Federal Occupational Health (FOH)

Bizzell played a critical role in ensuring reliable and efficient high-speed internet access for over 250 Federal Occupational Health (FOH) locations across the nation, including remote areas like Puerto Rico, Alaska, and Hawaii. As managers of the FOH broadband services contract, we guaranteed service continuity with a two-hour response window for any technical issues that arose. Through collaboration with regional internet service providers (ISPs), we provided FOH with flat-rate, "always-on" connectivity, a key factor in facilitating potential expansion to an additional 125 new sites. But our commitment went beyond simply managing the present. Bizzell proactively kept the government informed on emerging technologies, ensuring they could make informed decisions about the future of their network. To uphold exceptional service standards, we maintained a robust communication framework with comprehensive plans, standard operating procedures (SOPs), quality control measures, and thorough monthly reports. This dedication to clear communication and continuous improvement ensured FOH had the reliable and secure internet access they needed to effectively serve their workforce.

Centers for Disease Control and Prevention (CDC) Global Health Security Communications, Partnerships, Program Implementation and Analytics Support-Central America Region

Bizzell provided critical technical support to the CDC's Central American Region (CAR) office, bolstering their COVID-19 response through initiatives in surveillance, infection prevention and control, border health, community mitigation, laboratory strengthening and vaccine preparedness. We also played a key role in internal communications, developing health communication materials, managing and evaluating social media campaigns, and crafting reports and presentations. Additionally, Bizzell contributed to economic analyses of global health investments, identifying cost-effective approaches and generating return on investment analyses for prioritized activities. Our comprehensive support encompassed meeting management, implementing evidence-based public health programs, and strengthening the CAR's public health workforce, ensuring research informed public health policy and practice.

Centers for Medicare & Medicaid Services (CMS) Data Validation and Administrative Contract: Meetings and Trainings

Bizzell has been a key partner for CMS since 2019, managing over 30 conferences, webinars, and conference calls tailored to the needs of CMS contractors and stakeholders. We develop meeting agendas, materials, and select the most effective virtual platforms. A notable achievement was the "CMS-CDC Fundamentals of COVID-19 Prevention for Nursing Home Management" – an eight-week online training series equipping over 15,400 nursing homes with essential infection control knowledge. Initially launched as interactive webinars, the program transitioned to a webcast format with recorded sessions, live Q&A, and certificates for increased accessibility. Beyond COVID training, Bizzell developed healthcare quality improvement trainings and leads Learning and Action Network (LAN) initiatives, delivering online and in-person training on infection control, Tele-Infection Control Assessment and Response (Tele-ICAR), and data management training via the QIN-QIO Data Hub. This comprehensive support strengthens CMS's national objectives of enhancing healthcare quality and services.

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