

STATE & LOCAL GOVERNMENT



OUR CLIENTS DRIVE REAL-WORLD CHANGE.
WE ACCELERATE IT.



OUR COMPANY

Bizzell US (Bizzell) is a U.S. Small Business Administration (SBA) HUBZone-certified, minority-owned consulting, strategy, investment and technology firm that delivers innovative solutions to help build healthy, secure, connected and sustainable communities in our nation and around the world. We leverage the combined experience of our diverse subject matter experts to develop data-driven, research-informed technology responses to the world's most complex challenges.

OUR CAPABILITIES

Bizzell offers a comprehensive suite of services designed to improve state and local government operations, focusing on advancing health outcomes, promoting equity, and enhancing efficiency through strategic partnerships. Our work in healthcare transformation helps states redesign payment models to incentivize better health outcomes while ensuring cost-effectiveness. We also conduct critical rate studies to optimize reimbursement rates for services targeting vulnerable populations.



Bizzell's versatility extends beyond healthcare. We provide professional conference and event management services for state and local governments, facilitating policy dissemination, stakeholder engagement, and professional development. We take a dynamic approach to address pressing public sector needs, offering services that range from strategic health planning and treatment capacity expansion to top-tier conference services.

Fundamental to our mission is fostering innovative solutions and building impactful partnerships with state and local entities. This commitment drives positive change and supports the development of healthier, more equitable communities. For example, we collaborated with Maryland's Department of Health to develop strategic plans for maternal and child health, emphasizing equity principles. In Wisconsin and Texas, our training programs on Medication-Assisted Treatment (MAT) and cultural competency empower stakeholders to better support vulnerable populations. Similarly, our MAT training programs in Texas and trauma-informed care workshops in Alabama strengthen treatment capacities at the state and community levels. Additionally, our partnership with the University of Vermont exemplifies our commitment to addressing the addiction crisis in rural communities by developing training videos on addiction treatment strategies. By working with diverse partners across various sectors, Bizzell creates a lasting impact on public health and well-being.

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SUCCESS STORIES

The District of Columbia (DC) Home Health Improvement Initiative: Transitioning to Value-Based Care

DC seeks to improve overall health outcomes for its residents by providing comprehensive, cost-effective, and quality healthcare services. To meet DC strategic goals of improving access to care and care coordination, the **DC's Department of Health Care Finance (DHCF)** is implementing value-based incentives for home health to improve the outcomes of the district's beneficiaries. The goal is to transition from the traditional fee-for-service (FFS) payment method to pay-for-value (performance) programs through Managed Care Organization (MCO) contract vehicles. As prime contractor, Bizzell leads a comprehensive review of DHCF Medicaid Home Health Providers' reimbursement rates and structure to improve health outcomes, cost-efficiency, and service delivery and reimbursement.

Promoting Racial Equity in Maternal Health: Maryland's Strategic Plan Development

Bizzell supported **Maryland Department of Health (MDH)** Maternal and Child Health Bureau (MCHB) by providing consultation to Maryland Maternal Health Improvement (MD MHI) Task Force and MCHB on making statewide recommendations for long-term maternal health improvement strategies that promote racial equity. Specific task will include:

- Provide guidance to the chair of MD MHI Task Force in the development and implementation of a statewide Maternal Health Strategic Plan.
- Provide verbal guidance to MCHB's leadership during planning sessions to ensure equity principles are represented in Maternal Health initiatives.

Expanding Medication-Assisted Treatment (MAT) and Cultural Competency in Milwaukee, Wisconsin: A Training Initiative

Milwaukee County Behavioral Health Division (BHS), State of Wisconsin Community Access to Recovery (CARS) received a grant from Bizzell to create three training courses with the purpose of expanding the understanding of MAT and cultural competency among peers, parole and probation staff, and other stakeholders working with incarcerated and recently released individuals.

Enhancing Substance Abuse Treatment in Alabama: A Focus on Medication Assistance and Trauma-Informed Care

Bizzell developed a training workshop that provides trauma-informed substance abuse treatment in a culturally competent setting for 48 participants in two locations. Through this opportunity, the **Alabama Department of Mental Health (ADMH)** Substance Abuse Services (SAS) is striving to accomplish the following goals:

- Provide resources, training and support to medication-assisted treatment and trauma responsive care substance abuse treatment programs.
- Provide logistical support to assist the state and communities in specific areas of treatment planning efforts.
- Improve treatment capacity, coordination and infrastructure at the state and community levels.

The University of Vermont and State Agricultural College Training Video

For the University of Vermont and State Agricultural College, Bizzell developed a 30-minute training video to expand knowledge about contingency management. In collaboration with subject matter experts at the University of Vermont's Center on Rural Addiction (UVM CORA), the video was part of an education package housed on the UVM Learning Management System, the UVM CORA webpage and disseminated via events and conferences.

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