

INTERNATIONAL DEVELOPMENT



OUR CLIENTS DRIVE REAL-WORLD CHANGE.
WE ACCELERATE IT.



IMPROVING LIVES, ACCELERATING CHANGE

Bizzell US (Bizzell) Global Programs focus on the provision of effective, efficient, timely, and fiscally responsible solutions that improve the quality of life for people in low, emerging, and middle-income countries. We use collaborative and participatory approaches, we recognize and build on inherent knowledge and social capital, to empower and create sustained change in the beneficiary communities, institutions, and individuals we serve. Our success globally is a result of multiple factors including: 1) our pool of dedicated and diverse group of dedicated subject matter experts (SMEs), who have a deep understanding of the contexts we work in, and best practices and methodologies of what works and what does not; 2) our ability to leverage and apply our experience with federal agencies and international stakeholders; 3) mainstreaming gender in all projects and activities; 4) integrating monitoring, evaluation and learning (MEL); and 5) developing data-driven, research-informed innovative solutions. Bizzell works and has country offices in the Democratic Republic of Congo (DRC), Guatemala, Kenya, Nigeria, Tanzania, Thailand, and Uganda.

Bizzell staff and consultants have led international projects and collaborative activities with key global development entities, including the Centers for Disease Control and Prevention (CDC), the United States Agency for International Development (USAID), the United Nations, the World Bank; leading foundations including the Ford Foundation, Bill and Melinda Gates Foundation; and private sector companies including Exxon Mobil. Our combined international experience ensures impactful innovative solutions and resolutions in countries in Africa, Europe, Asia, and South America.



OUR GLOBAL VISION

The vision and foundation of our company is our commitment to building healthy, secure, connected, and sustainable communities across our nation and around the world. Bizzell staff and consultants have been providing contiguous United States (CONUS) and outside the contiguous United States (OCONUS) project support for decades in the areas of health, youth empowerment, and economic development. As we expand our global footprint, Bizzell staff and consultants are developing strategies and responding to requests for MEL programs; capacity building, training, and technical assistance (TTA); communications, outreach, and advocacy; data analytics and digital health solutions; and program management and operational support.

With the world of business continually expanding, Bizzell staff and consultants are flexible and value the importance of working in partnership with in-country SMEs, through real-time audio visual communication and online translation tools, to ensure that all innovative solutions are based on current data, research, and needs of the population to be served. Bizzell accepts, researches, and mitigates potential cultural challenges; nimbly addresses with the practicalities of time zones; and focuses on communication and the use of the right technological collaboration tools to enhance international work arrangements. Learn more about our work in health, youth empowerment, and economic development below, followed by examples of our services.



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OUR GLOBAL PRACTICE AREAS

Global Health



We believe access to quality health care is a human right. Leveraging extensive experience in health care services, Bizzell collaborates to develop innovative solutions that promote positive health outcomes. We are committed to tackling some of the most critical global health issues of our time such as Ebola, COVID-19, HIV/AIDS, Malaria, maternal and child health, vaccine preventable diseases such as polio and measles, and other emerging and zoonotic infectious diseases. **Our Global Health Solutions Include:**



- Medical Surveillance, Situational Analysis & Evaluations
- Capacity Building, Training & Technical Assistance
- Health Workforce Development
- Electronic Health Record Adoption & Maintenance
- Population Health Management & Clinical Trials Support
- Program Management & Administrative Support
- Social Behavioral Change Communication (SBCC)
- Digital Marketing, Web Development & Graphic Design
- Logistics, Transportation & Supply Chain Management
- Performance Monitoring & Evaluation

Youth Empowerment



Today's youth are tomorrow's leaders. Bizzell promotes positive youth development by providing young people with the knowledge and skills they need to fulfill their potential. We work with local partners across various industries to ensure youth are offered a wide range of technical and professional trainings that enhance their ability to obtain meaningful work that will improve their livelihood, while contributing to the development and growth of their communities. We incorporate and encourage healthy living, youth friendly family planning, HIV/AIDS services, and behavioral health services in all our youth development programs. **Our Youth Empowerment Solutions Include:**



- Entrepreneurship & Leadership Training
- Workforce Development & Vocational Training
- Cultural Sensitivity Training
- Value Chain Engagement
- Access to Financing for Start-ups & Income-Generating Activities
- Access to Youth Friendly Health Education
- Mentoring & Professional Development

Economic Development



Communities grow when barriers are removed. Bizzell helps individuals, communities, and governments discover market-driven solutions that facilitate their inclusion/collaboration in productive and profitable value chains. We equip aspiring entrepreneurs with the tools they need to identify, navigate, and successfully pursue viable business opportunities. We facilitate and open new markets for entrepreneurs. We support agriculture, food security, and nutrition-based initiatives that meet both the sustenance and income generation needs of individuals and communities in developing countries. **Our Economic Development Solutions Include:**



- Value Chain Improvement
- Economic Strategy Development
- Market Research & Economic Policy Analysis
- Business/Entrepreneur Technical Assistance & Training
- Strategic Planning & Business Process Improvement

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OUR GLOBAL SERVICES

Monitoring, Evaluation & Learning (MEL)

We gather data, design evaluations, monitor progress, evaluate programs and projects, and derive a learning agenda that adds to the knowledge base, strengthens decision-making, and identifies the most valuable and efficient use of resources. We use innovation, technology, proven quantitative and qualitative methodologies, and experimental and quasi-experimental survey and study designs, to ensure cutting edge, proactive, and right-sized MEL solutions to clients around the globe. We employ U.S.-based and in-country ethical research practices to drive precise, actionable results that help agencies make data-informed decisions and improve performance and impact. **MEL services we offer include:**

- Impact & Performance Evaluations
- Data Analytics & visualization
- Data Quality Analysis
- Indicator (Measures) & Results Framework Development
- Third Party Monitoring
- Surveys & Baseline Studies
- Results-oriented Management Training
- Organizational Development, Mentoring & Collaborative Adoptive Learning

Capacity Building, Technical Assistance & Training

Bizzell employs participatory methodologies, technology, and the best in class subject matter experts and specialists to design and administer trainings; guide on-the job training and skills development, mentor leaders to strengthen individual skills and competencies, and help organizations run efficiently with measurable results. We administer organizational assessments and provide recommendations for improvement. We tailor technical assistance and trainings based on needs assessments. We strengthen organizational infrastructure with technology services and workplace operations such as health management information systems, payroll and accounting, and management and governance. We work with community-based organizations, local and national governments, industry, and the private sector. **Capacity Building/TAA services we offer include:**

- Program Design & Development
- Policy Development & Decision-making Support
- Financial Management & Analysis
- Workforce Development & Planning
- Adult & Adaptive Learning Theories
- Diversity & Inclusion Training
- Coaching & Performance Management
- Communications, Outreach & Advocacy

Communications, Outreach & Advocacy

Bizzell applies a comprehensive, inclusive, and intentional approach to communications outreach and advocacy. We help clients define and articulate their needs, facilitate participation in policy development and formulation, and present action plans to governmental bodies or other authorities and stakeholders. We assist leadership in public and private sectors to formulate policies and actions that meet the needs of the communities. **Communication, Outreach, and Advocacy services we offer include:**

- Strategic Communication
- Public Affairs & Media Outreach
- Social & Behavioral Change Strategies
- Scientific/Technical Writing & Publication Management
- Event Planning & Management
- Social Media & Digital Marketing
- Visual Media, Graphic Design, & Video Production
- Web Design & Development

Data Analytics & Digital Health Solutions

Bizzell leverages digital tools to supplement and expand capacity for access, surveillance, contact tracing, and follow-up care and support; Health Management Information System (HMIS) enhancements; health data analytics for decision-making, telehealth, and deployment of state-of-the-art technologies to align investments in system interoperability and infrastructure. **Data Analytics/Digital Health Solutions services we offer include:**

- Quantitative & Qualitative Research
- Surveys & Baseline Studies
- Data Mitigation & Integration
- Data Science & Cleansing
- Impact & Performance Evaluations
- Predictive Analysis
- Gap Analysis & Benchmarking

Program Management & Operational Support

Bizzell provides result-oriented administrative support services ranging from data entry and secretarial support to finding and selecting qualified candidates. Our skilled professionals have exceptional experience in government administrative processes, consulting, and training related to planning, budgeting, operations, oversight and execution, and mission and professional support. We assemble and deploy a customized cadre of people, expertise, and technologies to help agencies enhance their performance. **Program Management & Operational Support services we offer include:**

- Administrative Support Services
- Staff Augmentation & Key Personnel Recruitment
- Conference & Events Management
- Logistics Support
- Legal & Records Management
- Grants Management

OUR GLOBAL SUCCESS STORIES

CDC, Emergency Logistics & Transportation Services to Support Ebola & COVID-19 Response in the Democratic Republic of Congo (DRC)

Bizzell supports CDC's Office of Acquisition Services (OAS) in the provision of comprehensive emergency health logistics and transportation services that support Infection Prevention and Control (IPC) activities in Ebola-affected Democratic Republic of the Congo (DRC). Bizzell manages a team of logisticians, drivers, and vendors on the ground, supporting CDC staff, ensuring that the vehicles meet the United States Department of Transportation (USDOT) standards, providing driver safety training, and delivering timely reports on maintenance, inspection, and usage of vehicles.

CDC, Ebola Response (DRC)

Bizzell supports the CDC, Division of Global Health Protection (DGHP), Emergency Response and Recovery Branch (ERRB) in combating the Ebola Viral Disease outbreak in DRC. Bizzell is part of the larger Global Outbreak and Response Network (GOARN) team of medical professionals, epidemiologists, and informaticists from CDC, World Health Organization (WHO), and the DRC Ministry of Health (MoH) that coordinate across agencies to leverage resources and staff domestically and internationally. Bizzell provides technical guidance on surveillance and contract tracing and management of associated data; mentoring and training to junior CDC staff on associated Ebola surveillance, contact tracing and data management and evaluation activities; and guidance on IPC and Ebola suspect case isolation.

USAID, Development Leadership Initiative (DLI) Gender Integration Trainings

Bizzell assisted USAID with its Developmental Leadership Interns training on gender integration at Missions across the globe. Bizzell provided technical assistance and facilitated gender trainings that aimed to inform, empower, motivate, and build the confidence of USAID Asia/Middle East Gender Point of Contact/Advisors.

National Institute of Mental Health (NIMH), Office of Autism Research Coordination

Bizzell staff supported the Interagency Autism Coordinating Committee (IACC), an advisory committee that coordinates all federal efforts concerning autism spectrum disorder (ASD), at the International Society for Autism Research (INSAR) 2018 Annual Meeting in Rotterdam, Netherlands. Bizzell staffed the IACC exhibition booth, managed shipping logistics, communications, and disseminated information to global participants. The meeting facilitated international dissemination of research and evidence-based practices to be integrated into the care of individuals with ASD around the world.

National Cancer Institute (NCI), Tobacco Control Research Branch (TCRB)

Bizzell staff supported international research meetings in Cape Town, South Africa, representing NCI TCRB at the 2018 World Conference on Tobacco or Health (WCTOH). This international conference drew participants from around the world, with a particularly strong presence with those across Africa, an area where cigarette smoking has seen a rise that is expected to continue without strong tobacco control intervention. Bizzell supported meeting logistics for a pre-conference workshop entitled "Research to Inform the Development and Implementation of Tobacco Control Policies and Intervention" that was attended by more than 50 people from 23 different countries. Bizzell also coordinated the NCI exhibit in collaboration with CDC.

CDC, Personal Service Contractors -Technical and Professional Support Services (PSC-TPSS) for CDC Democratic Republic of the Congo (DRC)

Bizzell provides technical and professional support staff and services to CDC's DGHP, DRC Program Office in field epidemiology, surveillance, emergency management, and laboratory activities, that enhance CDC's capacity to monitor at least 19 awards, and support the implementation of the DGHP's vision in DRC to promote a healthier, safer world that is able to prevent, detect, and respond to disease outbreaks and public health threats. Bizzell staff focus on COVID-19 and GHSA-Ebola and Polio outbreaks, and collaborate on other diseases including HIV/AIDS, measles, and malaria and monkey pox. Bizzell staff provide oversight and technical assistance to approximately 19 CDC implementing partner (IP) awardees totaling \$20 million, for a variety of COVID-19 and GHSA activities. The priority has been to manage COVID-19 activities funded by the Coronavirus Aid, Relief, and Economic Security (CARES) Act.

OUR GLOBAL SUCCESS STORIES

US Department of Labor (DOL), Bureau of International Labor Affairs (ILABS), Office of Trade and Labor Affairs (OTLA)- Monitoring & Evaluation (M&E) Services

Bizzell provides the USDOL/ILABS- OTLA with M & E services, specifically- 1) Developing tools for OTLA's common indicators and for OTLA's monitoring and evaluation program; 2) providing customized training to ILAB staff, grantees and partners on monitoring and evaluation topics; and 3) Develop monitoring and evaluation resources, such as guidance tools, checklists, training curricula, dashboards, templates and other tools.

Personal Services Contractors – Technical and Professional Support Services for CDC Democratic Republic of the Congo (DRC) COVID-19 and Ebola Responses

Bizzell supports CDC's DRC Country Office's Division of Global Health Protection (DGHP) in communication, epidemiology, immunization, vaccine preparedness, infection prevention and control, and social and behavioral science activities. Bizzell has five staff under this contract, one in each of the fields mentioned. They provide technical and professional support services that enhance CDC's and USG capacity to implement the strategic areas of the COVID-19 and Ebola responses in DRC and promote a healthier, safer world that can prevent, detect, and response to disease outbreaks and public health threats. Specifically our staff monitor, provide technical assistance, and track progress of the CDC Corporative Agreements and support the government of DRC in their efforts to establish a National Public Health Institute, establish/ strengthening a health surveillance system for the country, and ensuring that the country is back on track with routine immunization.

Professional and Technical Services for DHQP/IICP: Infection Prevention and Control (IPC) Specialist – CAR Office (Guatemala City, Guatemala)

Bizzell supports CDC DHQP/IICP Central American Regional (CAR)- Guatemala Office with an Infection Prevention and Control (IPC) Specialist who focusses on mitigating the impact of the COVID-19 pandemic in the region through surveillance, infection prevention and control, border health, community mitigation, laboratory strengthening and vaccine preparedness ensuring that current disease mitigation efforts continue by building public health workforce capacity and translating research into public health policy and practice.

Health Scientist Support Services- CAR Office (Guatemala City, Guatemala)

Bizzell supports CDC CAR with Health Scientist Support Services (HSSS) specialist who focusses on strengthening the regions capacity to detect, prevent and control disease and respond to public health threats in Central America, provide technical expertise and implement evidence-based public health programs. With the looming problem of COVID 19, our staff has maily provided technical assistance on mitigation and ensuring the continuity of health programming in the "post-COVID" era; support for the field Epidemiology Training Program; and general technical assistance in evaluating the proposed work from partners against specified goals and objectives laid out both by the governments and CDC CAR.

Mortality Surveillance Global Technical Support Services (Uganda)

Bizzell provides a Mortality Surveillance Global Technical Advisor Support Services Specialist to the Center for Disease Control and Prevention (CDC) office in Kampala, Uganda. Bizzell staff provides technical support to strengthen the Uganda's National Public Health Institutes (NPHI); works with select NPHI Centers of Excellence (COEs) to develop mortality surveillance system guidance to serve regional needs; support Africa CDC's Mortality Surveillance Program workplan implementation across African Member States; and strengthens CDC's global response to the COVID-19 pandemic through improved mortality surveillance implementation and collaboration with other relevant initiatives supporting mortality surveillance and Global Civil Registration and Vital Statistics (CRVS).

COVID Response Coordinator (Thailand)

Bizzell provides a COVID Response Coordinator for CDC Thailand Office who focusses on strengthening the capacity CDC Country Director and Embassy front office in COVID Response Coordination, generates daily Situational Reports (SitRep), facilitates COVID Task Force calls, and provides other summary data (daily case, death, outbreak information, vaccine roll-out data and key Ministry of Public Health (MoPH) decisions. The staff also coordinates and facilitates tracking of CARES and ARP funded projects, tracking COVID cases crossing country borders; tracking COVID variants, coordinates rapid responses, and provides informational updates, and fields questions related to CDC guidance and local Thai MoPH emergency operations and daily media reviews.

CDC, Global Health Security Communications, Partnerships, Program Implementation & Analytics

Bizzell supports the CDC, Division of Global Health Protection (DGHP) and the Global Health Security Agenda (GHSa), advancing public health interventions, policies, programs, and systems in response to current, emerging, and future public health threats. We are responsible for documenting DGHP's partnerships on global health security and global response; maintaining a repository of communication materials publicizing DGHP analyses and science including an inventory of outbreak-related publications; and performing health economic studies and analysis of costing and expenditures to assess impact, improve program implementation, and achieve better global health outcomes.