



OUR CLIENTS DRIVE REAL-WORLD CHANGE.  
WE ACCELERATE IT.



## OUR COMPANY

Bizzell US (Bizzell) is a Small Business Administration (SBA) HUBZone-certified, minority-owned consulting, strategy, investment and technology firm that designs innovative solutions to help build healthy, secure, connected and sustainable communities in our nation and around the world. We leverage the combined experience of our diverse subject matter experts to develop data-driven, research-informed answers to the world's most complex challenges—ensuring our clients achieve their vision and goals. Our multiple-disciplinary team of experts brings decades of providing quality technical and subject matter expertise across multiple areas including health solutions and data analytics, communication and outreach, program and administrative management, and training & technical assistance. At Bizzell, we meet complex challenges with comprehensive, innovative solutions. We are prepared to meet our clients' greatest challenges and develop strategies that drive impact goals.

## OUR CAPABILITIES

### Communication & Outreach

**Our expertise includes:** Visual Media & Graphic Design • Social Media & Digital Marketing • Scientific & Technical Writing • Publication Management • E-Learning Modules • Public Affairs, Media Outreach & Promotion • Web Design & Development • Speech Writing & Copy Editing • Training Manuals & Report Development • Photography, Videography & Animation • Section 508 Compliance

### Conference Management & Logistical Support

**Our expertise includes:** Conference Management & Event Planning • Virtual Events • Project Management • Budget Management • Venue Selection • Event Staging & Design • Audio Visual Management • Poster Abstract Management • Tradeshow Management • Travel Management • Speaker Management • Registration Management • Website Design • Event Apps • Event Data Analytics • On-site Technical Support • Post Event Reporting

### Health Solutions & Data Analytics

**Our expertise includes:** Global Public Health • Population Health Management • Clinical Trials Support • Program Management • Survey Design • Quantitative & Qualitative Research • Data Migration & Integration • Data Collection & Quality Assessments • Data Cleansing & Validation • Data Visualization & Reporting • Predictive Analysis • Impact & Performance Evaluations • Health Advisory Services • Beneficiary Engagement • Audit Readiness • Organizational Effectiveness • Health Analytics & Informatics • Health Campaign Strategy & Implementation • Electronic Health Record Adoption & Maintenance • Pharmacy & Audit Review • Medical Device Integration • Cybersecurity • HIPAA Security Assessments

### Technology & Innovation

**Our expertise includes:** Cybersecurity Controls & Enterprise Modernization • Cybersecurity Controls & Standards • Single Sign-On (SSO) • IT Infrastructure • Cloud-based Virtual Servers & Storage • Implementations/Migrations • Maintenance • Systems Administration • Architecture • Help Desk Support • Network Support • Broadband Service • Training • Web Analytics • User Experience (UX)/User Interface (UI) Design, Strategy & Testing • Software • Application & Mobile Apps • Agile, Scrum, DevOps Culture & Process Implementation • Search Engine Optimization (SEO) • Data & Database Management • Data Analytics • Learning Management Systems • Web Content Management • 508 Compliance

### Monitoring & Evaluation

**Our expertise includes:** Study Design Development & Implementation • Sample Size Determination • Focus Group Facilitation • Capacity Building • Protocol Development • Questionnaire Development • Scientific Writing & Reporting • Statistical Methods • Costing Methods • Qualitative Methods • Observational Rubrics • Performance Monitoring & Reporting

### Program Management & Administrative Support

**Our expertise includes:** Program Design & Development • Program Management & Implementation • Program & Project Management Support Services • Specialized Studies & Analysis • Financial Management & Analysis • Business Process Improvements • Information Management & Acquisition Management • Policy Development & Decision-Making Support • Legal & Records Management • Administrative Support Services • Staff Augmentation Services

### Technical Assistance & Training

**Our expertise includes:** Technical Assistance and Support • Training Development & Delivery • Adult Learning Theory • Workforce Development & Planning • Diversity & Inclusion Management • Human Capital Management • Talent Management • Change Management • Leadership & Development • Program Performance & Evaluation • Coaching & Performance Management

### Facilities Management

**Our expertise includes:** HVAC • Carpentry • Plumbing • Painting • Electrical Maintenance Services • Operations • Asset Life-Cycle Solutions • Custodial Work • Health and Safety SOPs • Computerized Maintenance Management System (CMMS) • Grounds/Snow Removal • Lawn and Tree Maintenance • Integrated Pest Management • Waste Management and Recycling • Security Systems • Kitchen Hood Fire Suppression Systems Inspections • Fire Extinguishers/Emergency Lighting Inspections • Fire Alarm and Smoke Detection Systems Inspections • Fire Suppression Systems Inspections • Fire Hydrant Systems Inspections • Preventative Maintenance Planning • Preventative Maintenance Procedures • Lock Out Tag Out Protocols/Procedures • Electronic Property Management Systems • SCA and DBA Compliance

CONTACT US: [BD@BIZZELLUS.COM](mailto:BD@BIZZELLUS.COM)

# OUR CLIENTS



# OUR CONTRACT VEHICLES

- GSA Multiple Award Schedule (Professional Services) valid through 2038
  - Contract Number: 47QRAA18DOOFZ
  - SINS: 541611, 541613, 611430, 611512, OLM
- Health Resources and Services Administration (HRSA) Technical Assistance IDIQ (Prime)
- Substance Abuse and Mental Health Services Administration (SAMHSA) IDIQ (Prime)
- Department of Homeland Security (DHS) PACTS IDIQ: Functional Category One: Program Management, Administrative, Operations and Technical Services (Sub)
- Centers for Medicare and Medicaid Services (CMS) Research, Measurement, Assessment, Design & Analysis (RMADA) 2 IDIQ (Sub)
- US Agency for International Development (USAID) Monitoring and Learning Services EVAL-ME II IDIQ (Prime)
- Department of Transportation (DOT) Administrative Support Services (Prime)
- Department of Labor (DOL) Chief Evaluation Officer (CEO) Program Evaluation Support and Related Research/Support Services (Prime)
- Health and Human Services (HHS), Administration for Community Living (ACL) IDIQ - Functional Areas 5 & 6 (Prime)
- Virginia Department of Education Agencywide Event Planning Services (Prime)
- Veterans Health Administration (VHA) Integrated Critical Staffing Program (ICSP) IDIQ (Sub)
- Department of Commerce (DOC) Bureau of Economic Analysis (BEA) Events and Communications Service IQID (Prime)

# NAICS CODES | UEI

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|---|---|
| 512191 Teleproduction and Other Postproduction Services   | 541810 Advertising Agencies                                       |
| 517121 Wireless Telecommunications Carriers (except Satellite)  | 541820 Public Relations Agencies                                  |
| 517810 Other Telecommunications   | 541990 All Other Professional, Scientific, and Technical Services |
| 518210 Data Processing, Hosting, and Related Services   | 561110 Office Administrative Services                             |
| 541511 Custom Computer Programming Services   | 561210 Facilities Support Services                                |
| 541512 Computer Systems Design Services   | 561320 Temporary Help Services                                    |
| 541513 Computer Facilities Management Services  | 561410 Document Preparation Services                              |
| 541519 Other Computer Related Services  | 561421 Telephone Answering Services                               |
| 541611 Administrative Management and General Management Consulting Services   | 561431 Private Mail Centers                                       |
| 541612 Human Resources Consulting Services  | 561499 All Other Business Support Services                        |
| 541613 Marketing Consulting Services  | 561599 All Other Travel Arrangement and Reservation Services      |
| 541614 Process, Physical Distribution, and Logistics Consulting Services  | 561920 Convention and Trade Show Organizers                       |
| 541618 Other Management Consulting Services   | 561990 All Other Support Services                                 |
| 541620 Environmental Consulting Services  | 611430 Professional and Management Development Training           |
| 541690 Other Scientific and Technical Consulting Services   | 611519 Other Technical and Trade Schools                          |
| 541715 Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology) | 611710 Educational Support Services                               |
| 541720 Research and Development in the Social Sciences and Humanities   | 621111 Offices of Physicians (except Mental Health Specialists)   |
|   | 621330 Offices of Mental Health Practitioners (except Physicians) |
|   | 624230 Emergency and Other Relief Services                        |
|   | <b>UEI:</b> KGJUK3TUQ416  |

## BIZZELL HEADQUARTERS

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## INTERNATIONAL

- Botswana
- Brazil
- Côte d'Ivoire
- Democratic Republic of the Congo
- Dominican Republic
- Dubai, United Arab Emirates
- Ghana
- Guatemala
- India
- Ireland (Int'l HQ)
- Kenya
- Mozambique
- Nigeria
- Rwanda
- Singapore
- South Africa
- Tanzania
- Thailand
- Uganda

